

Ellie Nigretto

Profile

A graphics professional with solid achievements in graphic design print and web-based integration for a broad clientele. Energetic and highly dependable with exceptional networking and communication skills. Possess solid achievements in graphic design and web-based integration for a broad clientele.

Experience

Associate Creative Director, Door and Hardware Institute (DHI), Chantilly, VA

January 2008–February 2010

Responsible for logos, print design, production, conference photography, and website front end graphics for DHI's annual meeting distributed to over 1,000 members; Board of Governor's reports; education conferences and Plan Room –DHI's 16-24 pg online newsletter. In addition, design and development for the Door Security & Safety Foundation 2010 branding initiative including logo design; web design; fund-raising brochures; and marketing materials.

(<http://doorsecuritysafety.org/>)

Graphic Design Manager, National Association of Chain Drug Stores (NACDS), Alexandria, VA,

February 2004–October 2008

Managed diverse marketing projects and meeting collateral for NACDS' meetings from concept through production including all branding from print through digital design including e-mail blasts. Responsible for print production for all projects as well as select and work with vendors for each project. Set up photoshoots and photographer selection to attain proprietary industry images.

Graphic Designer/Production Manager/Photographer, Owner, Abacusgrafx, Reston, VA

May 2003 – Present (www.abacusgrafx.com)

Redesign logo used on signage and handouts for Morant Information Systems to be used at their upcoming 2010 ASAE conference; create Powerpoint presentations, advertisements, logos, and book jackets for various clients including MITRE, Truth Serum Advertising, and Springer Publishing; composed, shot and retouched digital images of award service items used on the web and included in PowerPoint presentations presented to clients such as Gold's Gym, for FRC Marketing, Sterling, VA

Graphic Designer, E-Group, Inc. Reston, VA,

October 2001 – May 2002

Long term freelance job creating, illustrating and designing logos, jewelry, plaques and certificates for incentive awards for Fortune 500 companies and Associations: McDonald's, Exxon/Mobil, GEICO, Penske Colonial Life, American Red Cross, and the Navy Foundation. Duties also included photographing, scanning, and retouching intricate items, enhancing images using Photoshop and Illustrator to make designs look realistic for presentation to clients.

Web Designer, Graphic Designer, American Technology Services, Inc.

Falls Church, VA, 1999 –2001

Worked with software engineers to develop the database, MS SQL Server 7, and Active Server pages for the community section of the Arlington County website.

Graphic Designer, MITRE Center for Advanced Aviation System Development (CAASD)

McLean, VA 1998 –1999

Assisted in designing CAASD's website as well as proposal covers, brochures, diagrams, and maps.

Senior Art Director, Society of Nuclear Medicine (SNM)

Reston, VA, 1988 –1998

Dramatically improved visual "Profile" of SNM's four-color monthly medical journal distributed to 14,000 national and international members. Designed interiors of scientific books and respective book covers which generated sales of \$15,000 for SNM's annual meeting. Redesigned interim website that generated approximately 10,000 monthly hits and won "Pet-of-the Net" Award – 1997

Education

EEl, Alexandria, VA – Adobe Creative Suite

Northern Virginia Community College, Loudoun Campus—Flash 4.0 Certificate

EEl, Alexandria, VA– Basic HTML and Advanced HTML Certificates, 1997

New York City Technical College, New York, New York –Art and Advertising major

Design

Logos

Brochures

Magazines

Newsletters

Conference Materials

Web Design Graphics

Powerpoint Presentations

Membership Directories

Display Graphics

Web Banners

Expertise

Leadership

Creative Thinking

Communication Design

Color Correction of Photos

Desktop Production

Digital Photography

Charts and Graphs

Long Documents

Adobe Software

Mac OS X

Tools

InDesign CS4

Illustrator CS4

Photoshop CS4

QuarkXpress

Powerpoint

MS Word

Clients

Mitre

FRC Marketing

Truth Serum Advertising

Morant Information

Systems

Springer Publishing

Awards

Graphic Design, U.S.A.,

American In-House

Design Award

Featured artist on the

National Association of

Photograph Professionals

(NAPP) website as

"Image of the Week"

Apex Award for

Publication Excellence

Et Cetera

Explore the world around me and try to do my personal best everyday. Maintain a positive attitude and know that things always get better