

Ellie Nigretto – Senior Graphic Designer

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PROFILE

A graphics professional with solid achievements in graphic design and web-based integration for a broad clientele. Energetic and highly dependable with exceptional networking and communication skills. Possess solid achievements in graphic design and web-based integration for a broad clientele. Energetic and highly dependable with exceptional networking and communication skills

Cross platform expertise; proficient with Adobe CS4 (Photoshop, Illustrator, InDesign,) QuarkXpress 7, MS Office Suite 2004 (Power Point)

EXPERIENCE

Associated Creative Director, Door and Hardware Institute (DHI), Chantilly, VA, January 2008– February 2010 (www.dhi.org)

- Designed and produced DHI's brochures and marketing print and website materials for its meetings and educational conferences; photograph educational conferences, production of DHI's magazine *Doors and Hardware*; create ads for conferences
- Created cover designs for DHI's Board of Governors conferences
- Designed various web banners for DHI's website sections
- Designed and produced *Plan Room*, DHI's 16–24 page online newsletter
- Designed current logo, website, fundraising brochures and marketing materials for *The Door Security & Safety Foundation*, which strives to raise public awareness of door safety & security issues. (<http://doorsecuritysafety.org/>)

Manager, Graphic Design, National Association of Chain Drug Stores (NACDS), Alexandria, VA, February 2004 – October 2008

- Managed diverse marketing projects and meeting collateral for NACDS meetings from concept through production including all branding from print through digital design including e-mail blasts
- Managed print production for all projects as well as select and work with vendors for each project

Graphic Designer/Production Manager/Photographer, Abacusgrafix, Reston, Virginia, May 2003 – Present

- Redesign logo used on signage and handouts, to be used at ASAE conference 2010 for Morant Information Systems (developers of AMPAC - Association Management Software)
- Design PowerPoint presentations, advertisements, logos, and book jackets for various clients including MITRE, Truth Serum Advertising, and Springer Publishing, Benjamin Moore paints
- Designed, composed, shot and retouched digital images of award service items used on the web and included in PowerPoint presentations presented to clients such as Gold's Gym, for FRC Marketing, Sterling, VA

Graphic Designer, E-Group, Inc. Reston, VA, October 2001 – May 2002

- Long term freelance job creating, illustrating and designing logos, jewelry, plaques and certificates for incentive awards for Fortune 500 companies and Associations: McDonald's, Exxon/Mobil, GEICO, Penske Colonial Life, American Red Cross, and the Navy Foundation
- Duties included photographing items, scanning and retouching intricate items, designing and enhancing images and documents using PhotoShop and Illustrator to make designs look realistic for presentation to clients

Web Designer, Graphic Designer, American Technology Services, Inc. Falls Church, VA, 1999–2001

- Managed diverse projects from concept through all phases of design and graphics for functional and successful websites
- Collaborated with clients to ensure designs met unique requirements
- Worked independently with programmers to ensure back end of website was complete per clients' needs. Propagated all sites to search engines

Graphic Designer, MITRE Center for Advanced Aviation System Development (CAASD) McLean, VA 1998 –1999

- Assisted in designing CAASD's web site as well as proposal covers, brochures provided charts, diagrams, and maps

Senior Art Director, Society of Nuclear Medicine (SNM) Reston, VA, 1988 –1998

- Designed and produced SNM's direct mail pieces and meeting collateral
- Dramatically improved visual "Profile" of SNM's four-color monthly medical journal distributed to 14,000 national and international members
- Designed interiors of scientific books and respective book covers which generated sales of \$15,000 SNM's annual meeting. Experience making production checks of publications with printers
- Redesigned interim web site that generated approximately 10,000 monthly hits and won "Pet-of-the Net" Award –1997

EDUCATION

- EEI, Alexandria, VA—Adobe CS3
- Northern Virginia Community College, Loudoun Campus—Flash 4.0 Certificate
- EEI, Alexandria, VA— Basic HTML and Advanced HTML Certificates, 1997
- New York City Technical College, New York, New York—Art and Advertising major

AWARDS

- Graphic Design, U.S.A. – 2007. American In-House Design Award for NACDS' 2007 Foundation Journal and Calendar
- Published works in Photoshop User Magazine, December 2006
- Featured artist on the National Association of Photoshop Professionals (NAPP) website as "Image of the Week"
- Graphic Design, U.S.A. – 2006 American In-house Design Award for NACDS' 2006 Annual Meeting Brochure
- 2005 – 2007 Apex Award for Publication Excellence for NACDS' Annual Meeting brochures