

Ellie Nigretto

Profile

A graphics professional with solid achievements in graphic design print and web-based integration for a broad clientele. Energetic and highly dependable with exceptional networking and communication skills. Possess solid achievements in graphic design and web-based integration for a broad clientele.

Experience

Associated Creative Director, Door and Hardware Institute (DHI), Chantilly, VA

January 2008–February 2010 (www.dhi.org)

Responsible for logos, print design, production, conference photography, and website front end graphics for DHI's annual meeting distributed to over 1,000 members; Board of Governor's reports; education conferences and Plan Room –DHI's 16-24 pg online newsletter. In addition, design and development for the Door Security & Safety Foundation 2010 branding initiative including logo design; web design; fund-raising brochures; and marketing materials. (<http://doorsecuritysafety.org/>)

Graphic Design Manager, National Association of Chain Drug Stores (NACDS), Alexandria, VA,

February 2004–October 2008

Managed diverse marketing projects and meeting collateral for NACDS' meetings from concept through production including all branding from print through digital design including e-mail blasts. Responsible for print production for all projects as well as select and work with vendors for each project. Set up photoshoots and photographer selection to attain proprietary industry images.

Graphic Designer/Production Manager/Photographer, Owner, Abacusgrafx, Reston, VA

May 2003 – Present (www.abacusgrafx.com)

Redesign logo used on signage and handouts for Morant Information Systems to be used at their upcoming 2010 ASAE conference; create Powerpoint presentations, advertisements, logos, and book jackets for various clients including MITRE, Truth Serum Advertising, and Springer Publishing; composed, shot and retouched digital images of award service items used on the web and included in PowerPoint presentations presented to clients such as Gold's Gym, for FRC Marketing, Sterling, VA

Graphic Designer, E-Group, Inc. Reston, VA,

October 2001 – May 2002

Long term freelance job creating, illustrating and designing logos, jewelry, plaques and certificates for incentive awards for Fortune 500 companies and Associations: McDonald's, Exxon/Mobil, GEICO, Penske Colonial Life, American Red Cross, and the Navy Foundation. Duties also included photographing, scanning, and retouching intricate items, enhancing images using Photoshop and Illustrator to make designs look realistic for presentation to clients.

Web Designer, Graphic Designer, American Technology Services, Inc.

Falls Church, VA, 1999 –2001

Worked with software engineers to develop the database, MS SQL Server 7, and Active Server pages for the community section of the Arlington County website.

Graphic Designer, MITRE Center for Advanced Aviation System Development (CAASD)

McLean, VA 1998 –1999

Assisted in designing CAASD's website as well as proposal covers, brochures, diagrams, and maps.

Senior Art Director, Society of Nuclear Medicine (SNM)

Reston, VA, 1988 –1998

Dramatically improved visual "Profile" of SNM's four-color monthly medical journal distributed to 14,000 national and international members. Designed interiors of scientific books and respective book covers which generated sales of \$15,000 for SNM's annual meeting. Redesigned interim website that generated approximately 10,000 monthly hits and won "Pet-of-the Net" Award – 1997

Education

EEl, Alexandria, VA – Adobe Creative Suite
Northern Virginia Community College, Loudoun Campus—Flash 4.0 Certificate
EEl, Alexandria, VA– Basic HTML and Advanced HTML Certificates, 1997
New York City Technical College, New York, New York –Art and Advertising major

Design

Logos
Brochures
Newsletters
Conference Materials
Web Design Graphics
Powerpoint Presentations
Membership Directories
Display Graphics
Web Banners

Expertise

Leadership
Creative Thinking
Communication Design
Color Correction of Photos
Desktop Production
Digital Photography
Charts and Graphs
Long Documents
Adobe Software
Mac OS X

Tools

InDesign CS4
Illustrator CS4
Photoshop CS4
QuarkXpress
Powerpoint
MS Word

Clients

Mitre
FRC Marketing
Truth Serum Advertising
Morant Information Systems
Springer Publishing

Awards

Graphic Design, U.S.A.,
American In-House
Design Award
Featured artist on the
National Association of
Photshop Professionals
(NAPP) website as
"Image of the Week"
Apex Award for
Publication Excellence

Et Cetera

Explore the world
around me and try to do
my personal best everyday.
Maintain a positive attitude
and know that things
always get better