

# Ellie Nigretto – Senior Graphic Designer

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## PROFILE

A graphics professional with solid achievements in graphic design and web-based integration for a broad clientele. Energetic and highly dependable with exceptional networking and communication skills. Possess solid achievements in graphic design and web-based integration for a broad clientele. Energetic and highly dependable with exceptional networking and communication skills

Cross platform expertise; proficient with Adobe CS4 (Photoshop, Illustrator, InDesign,) QuarkXpress 7, MS Office Suite 2004 (Power Point)

## EXPERIENCE

**Associated Creative Director, Door and Hardware Institute (DHI), Chantilly, VA, January 2008– February 2010** ([www.dhi.org](http://www.dhi.org))

- Designed and produced DHI's brochures and marketing print and website materials for its meetings and educational conferences; photograph educational conferences, production of DHI's magazine *Doors and Hardware*; create ads for conferences
- Created cover designs for DHI's Board of Governors conferences
- Designed various web banners for DHI's website sections
- Designed and produced *Plan Room*, DHI's 16-24 page online newsletter
- Designed current logo, website, fundraising brochures and marketing materials for *The Door Security & Safety Foundation*, which strives to raise public awareness of door safety & security issues. (<http://doorsecuritysafety.org/>)

**Manager, Graphic Design, National Association of Chain Drug Stores (NACDS), Alexandria, VA, February 2004 – October 2008**

- Managed diverse marketing projects and meeting collateral for NACDS meetings from concept through production including all branding from print through digital design including e-mail blasts
- Managed print production for all projects as well as select and work with vendors for each project

**Graphic Designer/Production Manager/Photographer, Abacusgrafix, Reston, Virginia, May 2003 – Present**

- Redesign logo used on signage and handouts, to be used at ASAE conference 2010 for Morant Information Systems (developers of AMPAC - Association Management Software)
- Design PowerPoint presentations, advertisements, logos, and book jackets for various clients including MITRE, Truth Serum Advertising, and Springer Publishing, Benjamin Moore paints
- Designed, composed, shot and retouched digital images of award service items used on the web and included in PowerPoint presentations presented to clients such as Gold's Gym, for FRC Marketing, Sterling, VA

**Graphic Designer, E-Group, Inc. Reston, VA, October 2001 – May 2002**

- Long term freelance job creating, illustrating and designing logos, jewelry, plaques and certificates for incentive awards for Fortune 500 companies and Associations: McDonald's, Exxon/Mobil, GEICO, Penske Colonial Life, American Red Cross, and the Navy Foundation
- Duties included photographing items, scanning and retouching intricate items, designing and enhancing images and documents using PhotoShop and Illustrator to make designs look realistic for presentation to clients

**Web Designer, Graphic Designer, American Technology Services, Inc. Falls Church, VA, 1999 – 2001**

- Managed diverse projects from concept through all phases of design and graphics for functional and successful websites
- Collaborated with clients to ensure designs met unique requirements
- Worked independently with programmers to ensure back end of website was complete per clients' needs. Propagated all sites to search engines

**Graphic Designer, MITRE Center for Advanced Aviation System Development (CAASD) McLean, VA 1998 – 1999**

- Assisted in designing CAASD's web site as well as proposal covers, brochures provided charts, diagrams, and maps

**Senior Art Director, Society of Nuclear Medicine (SNM) Reston, VA, 1988 – 1998**

- Designed and produced SNM's direct mail pieces and meeting collateral
- Dramatically improved visual "Profile" of SNM's four-color monthly medical journal distributed to 14,000 national and international members
- Designed interiors of scientific books and respective book covers which generated sales of \$15,000 SNM's annual meeting. Experience making production checks of publications with printers
- Redesigned interim web site that generated approximately 10,000 monthly hits and won "Pet-of-the Net" Award – 1997

## EDUCATION

- EEI, Alexandria, VA—Adobe CS3
- Northern Virginia Community College, Loudoun Campus—Flash 4.0 Certificate
- EEI, Alexandria, VA— Basic HTML and Advanced HTML Certificates, 1997
- New York City Technical College, New York, New York—Art and Advertising major

## AWARDS

- Graphic Design, U.S.A. – 2007. American In-House Design Award for NACDS' 2007 Foundation Journal and Calendar
- Published works in Photoshop User Magazine, December 2006
- Featured artist on the National Association of Photoshop Professionals (NAPP) website as "Image of the Week"
- Graphic Design, U.S.A. – 2006 American In-house Design Award for NACDS' 2006 Annual Meeting Brochure
- 2005 – 2007 Apex Award for Publication Excellence for NACDS' Annual Meeting brochures