

NACDS

marketplace

where drug, food, mass & specialty
retailers come together

San Diego 2008
June 28 - July 1

\$500 BILLION IN ANNUAL BUYING POWER

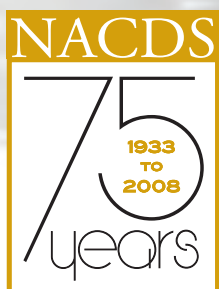
June 28–July 1, 2008
San Diego, California

Plus...

- More than 145,000 retail outlets
- Over 700 manufacturer and service companies
- 11 primary product categories
- 10,000 face-to-face meetings

Register now at www.NACDSMarketplace.org
or call (703) 837-4300.

Join us at the
San Diego Convention Center
for your most important show of 2008!



NATIONAL ASSOCIATION OF CHAIN DRUG STORES



WHAT IS MARKETPLACE?

If you're looking for the industry's biggest and most productive gathering of business leaders, new products, and innovative merchandising ideas, look no further!

Marketplace is the largest introduction of new products coupled with the greatest exhibition of merchandise and suggested merchandising programs in the industry. It's the best trade show to establish or enhance your company's image and to meet the retailer decision makers who make the market.

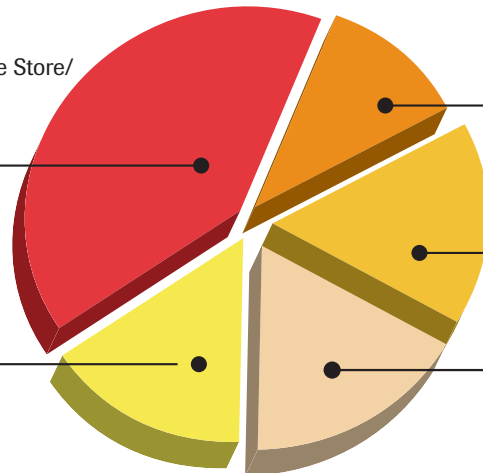
Wholesaler/
Convenience Store/
Specialty
58,490
40%

Chain Drug
23,996
16%

Supermarket
16,636
11%

Mass Merchant/
Club/Value
25,250
17%

International Retail
23,255
16%



Manufacturer and Service Companies come to Marketplace to meet with retailers who:

- Buy over \$500 billion each year
- Operate more than 145,000 retail outlets
- Represent over 90% of the industry

Retailers come to Marketplace to:

- Find new products
- See new merchandising programs
- Take advantage of "Market Specials"
- Review current programs
- Make mid-course adjustments
- Resolve trade issues
- Stay abreast of the market style, trends, and packaging

Maximize your success at Marketplace with:

- Meet the Market for first-time exhibitors and others with new products
- 3 Exhibit Hall days
- Networking at social functions
- Participation in educational merchandising forums
- And much more!

**10,000
MEETINGS**



Meet the Market

MEET THE MARKET HIGHLIGHTS

- The most new products all in one place at one time
- Over 10,000 pre-established appointments between exhibitors of new products and retailers
- More than 325 buyers representing over 60,000 retail outlets from the top retailing companies matched by buying responsibility with manufacturers who make products in their categories



Statistics by Product Category

	RETAIL OUTLETS	RETAIL BUYERS	RETAIL COMPANIES	EXHIBITING COMPANIES
Baby Care	95,025	287	167	62
Consumables	74,278	255	142	43
Cosmetics & Fragrances	98,362	381	196	87
General Merchandise	84,221	325	166	125
Health Care/OTC	116,494	513	218	236
Home Health Care	72,620	268	144	74
Household Products/ Non-Edible Consumables	60,578	191	124	33
Personal Care/HBC	104,418	486	210	198
Photo	50,133	152	91	22
Seasonal	47,828	131	84	37
Services	35,487	140	72	42

Do Your Homework, Reap the Rewards!

Marketplace is an appointment-oriented trade show. In many cases, buyers and sellers contact each other in advance and make designated appointments for specific dates and times.

Log on to www.NACDSMarketplace.org for more information on participating retailers and manufacturers as well as tips on how to make the most of your Marketplace experience.

BUSINESS DRIVING EXHIBIT HALL

The Marketplace Exhibit Floor is a vibrant display of products and merchandising ideas from some 700 manufacturer and service companies featuring the biggest and the best from the CPG industry to the most innovative entrepreneurial companies imaginable. Multi-million dollar deals are consummated and new companies get established.

Retailers find new products, refine existing programs, take advantage of special buys, and resolve trade problems with senior decision makers. It is both efficient and effective. No other show offers so much, is attended by so many senior decision makers, or is equaled in breadth. It is the industry's marketplace!

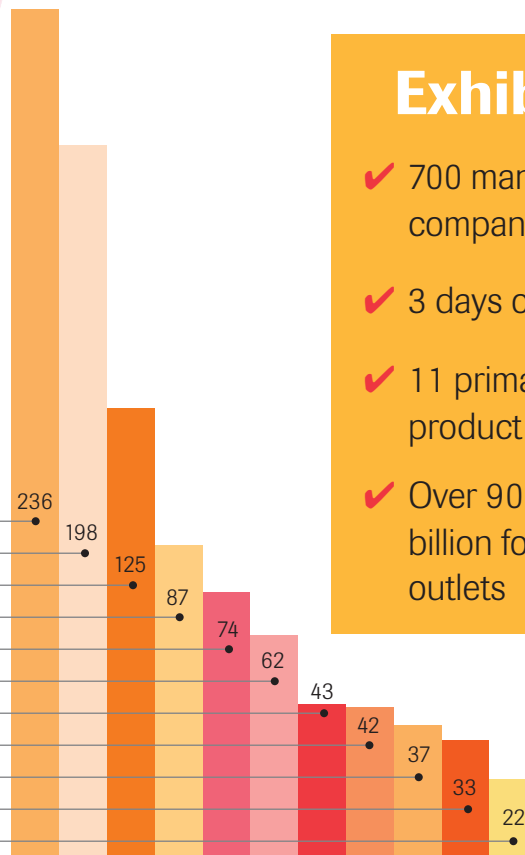


Exhibit Highlights

- ✓ 700 manufacturer and service companies
- ✓ 3 days of exhibition and meetings
- ✓ 11 primary and over 140 individual product categories represented
- ✓ Over 900 retailers who buy \$500 billion for more than 145,000 retail outlets

Exhibiting Companies by Product Category

Health Care/OTC	236
Personal Health Care/HBC	198
General Merchandise	125
Cosmetics & Fragrances	87
Home Health Care	74
Baby Care	62
Consumables	43
Services	42
Seasonal	37
Household Products/Non-Edible Consumables	33
Photo	22



\$500 Billion
IN BUYING POWER

North America 123,402

CHAIN DRUG

The Bartell Drug Company
Brooks Eckerd Pharmacy
CVS Caremark Corporation
Datwani Pharmacy Group
Davidson Drugs, Inc.
Discount Drug Mart, Inc.
Drug Fair Group, Inc.
Drug World Pharmacies
Duane Reade Inc.
Fagen Pharmacy
Family Pharmacy Inc.
Farmacias Benavides
Farmacias El Amal
Fruth Pharmacy
Hi-School Pharmacy Inc.
Katz Group Canada Ltd.
Kerr Drug, Inc.
Kinney Drugs, Inc.
Kopp Drug Inc.
Lewis Drugs, Inc.
Liebe Drug, Inc.
London Drugs Limited
Longs Drug Stores
Marc Glassman Inc.
Medicine Shoppe International,
Inc.
Metro Drugs
Morton Drug Co., Inc.
Navarro Discount Pharmacies
People's Drug Mart
Pharmasave Drugs (National) Ltd.
Phoenix Stores Limited
Remedios Pharmacy, Inc.
Rite Aid Corporation
Rubicon Pharmacies
Sav-On Drugs
Shoppers Drug Mart Inc.
Snyders Drug Stores, Inc.
USA Drug
Walgreen Co.
Weatherwax Drug Stores

MASS MERCHANT

99 Cent Only Stores
AAFES (Army and Air Force
Exchange Service)
The Bay, Cosmetic Division
Big Lots
Bi-Mart Membership Discount
Stores
BJ's Wholesale Club, Inc.
Costco Canada
Costco Mexico S.A.de C.V.
Costco Wholesale dba Costco
Pharmacies
Dollar Discount Stores of America,
Inc.
Dollar Tree Stores, Inc.
Family Dollar Stores
Harmon Stores, Inc.
Hudson's Bay Company
Meijer, Inc.
NEXCOM
Ocean State Jobbers, Inc.
Office Depot
PriceSmart, Inc.
Sam's Club
Sears Holdings Corporation
ShopKo Stores Operating Co., LLC
Staples
Wal-Mart Canada Corp.
Wal-Mart Stores, Inc.

WHOLESALE/ CONVENIENCE STORE/ SPECIALTY

A.C.I Inc.
Adcamp Associates, Inc.
All These Brand Names
Allied Supply Company
Amazon.com
AMCLA PTY LTD
AmeriMark
AmerisourceBergen Corporation
Anda, Inc.
Applied Merchandising Concepts
Associated Pharmacies Inc.
Bay State Trading LLC

The Bazaar, Inc.
Ben Trading Corporation
Benchmark Brands, Inc.
Best Buys Direct
Bica Mexicana
Bozzuto's
Bronceadores Supremos SA de CV
BW Foods
Cardinal Health, Inc.
Carib Sales, Inc.
Cartim S.A.
Celebrations
Centennial Wholesale
Chain Drug Consortium, LLC
Chain Drug Marketing Association,
Inc. (CDMA)
Colonial Photo
Comedpro Ltda.
Commercial Outlet Inc.
Commonwealth Wholesale Corp.
CosmeticMall.com
Cost Club Corporation
Cumberland Farms, Inc.
CVS.com
CWC
Daymon Worldwide
Diabetes Resource Centre
Divina Brasil LTD
Divina Ltd.
drugstore.com
Edge Distributing
ELDERLUXE
Essentials Plus
Exsale Trading Inc.
Forecast Brands
4 Point Enterprises, Inc.
Freeman Beauty Labs
General Nutrition Centers, Inc.
Gipsy International Corp II
Global Distributors
Grupo Nabeda
H. D. Smith
Harry's International Marketing
Corporation
Hollywood Alliance Canada Inc.
Hospitality Pac, Inc.

Hungaromedical Zrt (Shareholding
Co)
ICON International, Inc.
Imperial Distributors, Inc.
International Aid
Invacare Supply Group Div of
Invacare Corp.
JDB Trade and Liaison Services
KMS, Inc.
L. Craven & Sons
La Torre de Babel
Comercializacion SA de CV
MAR International Group, Inc.
Marine Corps Community Services
Marketing Resource Inc.
The Mazel Company
Merchants Distributors, Inc.
Millbrook Distribution Services
Inc.
Monroe Distribucion S.A. de C.V.
N. A. Buffen Company
N. W. Balfour
Navajo Manufacturing Co.
Newport Sales, Inc.
Niche Innovations
Nivel Inc.
North America Duty Free
Nubian Health Products, Inc.
Ocean Bridge Group's Complete
Hair and Body
Opportunity Buying, Inc.
Orbis Distribution, Inc.
PRF Concepts, Inc.
Product Excellence Inc.
Regent Products
Reid Inc.
REM INTERNATIONAL
Retail Service Associates, Inc.
ROXCELL, LLC
2nd Street Beauty Supply
7-Eleven Hawaii
Soriana
South Pointe Wholesale Inc.
Starcrest of California
Sunny Island
Tadawi Group

Topco Associates LLC
Ulta
United National Consumer
Suppliers, Inc. (UNCS)
Value Merchandise
VIOMARK Trading Company
XYZ Distributors
YM Trading Inc.

SUPERMARKET

Associated Food Stores, Inc.
BI-LO, LLC
Big Y Foods Inc.
Food City
Food Lion, LLC.
Foodland Super Market, Ltd.
Fred Meyer, Inc.
Giant Eagle, Inc.
Hannaford Bros., Co.
Harris Teeter, Inc.
H-E-B
Hy-Vee Inc.
The Kroger Co.
Ingles Markets Inc.
Market Wise
The Monitor Group (Earth Fare,
Inc.)
NPGS
Overwaitea Food Group
Pathmark Stores, Inc.
Price Chopper Supermarkets
Publix Super Markets, Inc.
Raley's
Safeway Inc.
Save-A-Lot Ltd.
Shaw's Supermarkets, Inc.
Sobey's Inc.
The Stop & Shop Supermarket
Company
SUPERVALU INC.
Wakefern Food Corp./ShopRite
Wegmans Food Markets, Inc.
Winn-Dixie Stores, Inc.



Over
145,000
Retail Outlets

International 23,255

Agencias Feduro, S. A.
Alfin Pharma Ltd
Almacenajes Frydom S.A.
American HBC Inc.
API Consumer Brands
Arrocha Drugstores
C.A.F. Santa Fe
Contexport Colombia S.A.
Corporacion Allied Peru S.A.C
Corporacion Intersa
Costco Japan
Costco Korea

Costco President Taiwan Inc.
Costco Wholesale UK Ltd.
Danasa Belgrano
Don Lolo
Drogueria del Sud
Drogueria Hofmann, S.A.C.
Drogueria Monroe Americana S.A
Drogueria Santa Lucia, S.A. de C.V.
Drogueria Suizo Argentina S.A.
Farinter
Farma 24
Farmacia Carol

Farmacia Centenera S.C.S
Farmacia Florencia
Farmacia RP
Farmacias Central Oeste
Farmacias P+P de Argentina
Farmacias UOM Lanus
FarmaCity S.A.
Farmar
Farmel FZCO
Fleming Medical
Frostbland Pty Ltd
Glohan Inc.
Gloria Group Ltd.
Grupo Lexter Bolivia
Grupo Pharmakus
J.D.B. NETWORK CO.,LTD

Kao Commercial Marketing Co.,
LTD
KAPPA DRUGS
KVANTUM-TIM d.o.o.
Laboratorios Indunidas
Linseal Nigeria Limited
Lukoll SAC
MANES
Mitsui & Company
Mohamed Mustafa and Samsuddin
Co Pte Ltd
Nezon Marketing Pte Ltd
Nippon Runwel Co. Ltd.
Omega-Pharma
Pharm-A-Care Laboratories PTY,
Ltd.

PLAZASTYLE CORP.
Portena Almagro
Portena Congreso
RP/ Farmacias
Shanghai Waigaoqido F.T.Z.
Development
Social Fenix
Starlite Drugs
Sumisho Drug Stores Inc.
SuperPharm
The Clicks Organisation (PTY) Ltd
Top Brands International
Total Care Ltd
Triangle 2000 Limited
Tropical Marketing & Distribution
Vantage Farmacias
White Retail Group Pty Ltd

PRELIMINARY DAY-BY-DAY SCHEDULE

FRIDAY, JUNE 27

8:00 a.m. – 6:00 p.m. Registration
8:00 a.m. – 6:00 p.m. Exhibit Hall Move-In

SATURDAY, JUNE 28

8:00 a.m. – 7:00 p.m. Registration
8:00 a.m. – 6:00 p.m. Exhibit Hall Move-In
9:30 a.m. – 5:30 p.m. “Meet the Market”
5:30 p.m. – 7:00 p.m. NACDS Reception *(All Attendees Welcome)*

SUNDAY, JUNE 29

7:00 a.m. – 6:30 p.m. Registration
8:00 a.m. – 11:00 a.m. Retailers’ Preview ***(Retailers Only)***
9:30 a.m. – 11:00 a.m. “Town Hall” Meeting *(Open To All Attendees)*
11:30 a.m. – 5:00 p.m. Exhibit Hall Open
12:00 noon – 2:00 p.m. Lunch
5:00 p.m. – 6:30 p.m. Welcoming Reception *(All Attendees Welcome)*

MONDAY, JUNE 30

8:00 a.m. – 6:30 p.m. Registration
8:00 a.m. – 9:15 a.m. Industry Insights & Learning Opportunities
9:30 a.m. – 5:00 p.m. Exhibit Hall Open
12:00 noon – 2:00 p.m. Lunch
5:00 p.m. – 6:30 p.m. Attendee Appreciation Reception
(All Attendees Welcome)

TUESDAY, JULY 1

8:00 a.m. – 4:00 p.m. Registration
8:00 a.m. – 9:15 a.m. Industry Insights & Learning Opportunities
9:30 a.m. – 4:00 p.m. Exhibit Hall Open
12:00 noon – 2:00 p.m. Lunch
4:00 p.m. – 10:00 p.m. Exhibit Hall Move-Out

WEDNESDAY, JULY 2

8:00 a.m. – 2:00 p.m. Exhibit Hall Move-Out

REGISTER TODAY!

your online guide

www.NACDSMarketplace.org

- 1.** Log on to www.NACDSmarketplace.org today to check out all you need to know about the 2008 NACDS Marketplace Conference.
- 2.** Find out who participated in 2007, who registered early for 2008, and sign up using our easy registration process.
- 3.** In early 2008, click on “My Marketplace” to:
 - request an appointment
 - schedule a meeting
 - establish an agenda
 - and develop a personal day-by-day schedule – all to optimize your Marketplace experience!

For additional information or assistance, call (703) 837-4300.